

an event by Waste 360<sub>m</sub>

In Collaboration with: Waste (360)

## Exhibitor Prospectus

Conference: May 3–6, 2027

Expo Hall: May 4-7, 2027

Las Vegas Convention Center Las Vegas, NV

www.wasteexpo.com



# **Exhibitors get meaningful contacts and contracts**

For more than 50 years, WasteExpo has been the driving force behind groundbreaking innovations in the solid waste and recycling industries setting the stage for an even more crucial future.

It is the ultimate destination where motivated buyers and industry leaders converge, offering you the unparalleled opportunity to forge powerful connections in just a few short days.

Each year, WasteExpo draws in fresh faces eager to engage, ensuring you leave with invaluable new contacts, cutting-edge insights, and exciting business deals that could redefine your success.

WasteExpo drives big business. Let's do business together.



#### WasteExpo 2024 Overview



395+
Subject Experts/
Speakers



**588** Exhibitors



103 Countries represented



\$70,424
Avg value of each order placed at show



**14,200** Industry professionals



9,800 Total buyers

## **Attendee Insights**



are likely to recommend WasteExpo to a friend or colleague in the industry.



rated the investment of attending WasteExpo as valuable



intend to return in 2025



say WasteExpo is the only event they've attended in the last 2 years



purchased or plan to purchase from suppliers in the next 12 months after attending



were first-time attendees in 2024



<sup>\*</sup>Based on responses from the 2024 post-show survey

## WasteExpo attendees

Whether your target audience comprises the private sector, public sector, or waste generators, you'll find them all at WasteExpo.

#### Here's a glimpse at some of the industy sectors represented at WasteExpo:



**Food Waste Recovery** 



Healthcare Waste/ Medical Waste



Distributors & Dealers



**Public Sector** 



Equipment Manufacturers



Recycling Firms



Legal, Insurance, Financial Firms



Consulting, Engineering Firms



**Waste Generators** 



Composting & Organics Recycling



Transportation



Software



Waste Service Companies



"As someone who is new to the industry, WasteExpo was a value in learning more about the industry and co-existing with customers and partners in person."

—Stephanie Patzer, Sales/Support Specialist, Endurance Environmental Solutions

# WasteExpo attendees are decisionmakers – and they are ready to meet YOU!

#### Of the 2024 attendees surveyed:

Met with existing suppliers		46%
Final decision makers	36%	
Sourced a new supplier	33%	



#### Top 5 reasons for attending

Discover new products and trends	74%
Network with new contacts	74%
Increase knowledge of the industry	67%
Keep up to date with the industry	66%
Network with existing contacts	64%

<sup>\*</sup>Based on responses from the 2024 post-show survey



"WasteExpo is a terrific opportunity to interact with all aspects of the industry, from CEOs to drivers!"

Brian Dolan,President, DSQ Technology

## **Sponsorship opportunities**

Take advantage of available promotional tools to further market your presence at WasteExpo, and drive quality traffic to your display.



#### Live event sponsorships

Become a sponsor of networking events, live demos, and even exclusive parties.



#### **Onsite advertising**

Hanging banners, video ads, walkway signage, and more with your branding.



#### **Email marketing**

Relay your message to a list of thousands of professionals across the globe.



#### **Targeted campaigns**

Captivate the ideal audience with proactive, detailed campaigns.



#### Mobile app promotion

Receive banner ads, mobile push alerts, and exclusive display options.



#### Year-round media support

Maintain a consistent presence within your industry before and after the show.

To view the full list sponsorship opportunities visit: www.wasteexpo.com

## Meet your next customer

Here's a glimpse of some of the organizations you'll see at WasteExpo

#### **Private Sector**

- Action Environmental Group
- · American Waste Control Inc.
- Athens Services
- Big Truck Transportation
- California Waste Solutions
- Casella Waste Systems
- Centre County Recycling and Refuse Authority
- · Coastal Waste & Recycling
- Comerica Bank
- Envita Solutions
- Iron Container LLC
- Marangi Disposal
- Mid Valley Disposal
- Quest Resource Management Group
- RDK Truck Sales
- Recology
- Rumpke Consolidated Companies
- Sierra Container Group
- Stevens Disposal
- Texas Disposal Systems
- Vanguard Renewables
- WB Waste Solutions LLC
- Winters Bros. Waste Systems of Long Island
- WM

#### **Public Sector**

- Cayman Islands Department of Environmental Health
- City of Austin
- City of Baltimore Department of Public Works
- City of Birmingham
- City of Charlotte
- City of Dallas
- · City of Laredo
- City of Los Angeles
- · City of North Miami
- City of Ontario
- · City of San Diego
- City of Scottsdale
- City of Tuscaloosa
- · City of Yonkers
- County of Maui Environmental Management
- Indiana Department of Environmental Management
- Maryland Department of the Environment
- Metro Vancouver
- Miami-Dade County Solid Waste Management
- Prince George's County Public Schools
- Scott Air Force Base
- Town of Cary, North Carolina
- Washington State Department of Ecology

#### **Waste Generators**

- Amazon
- AT&T
- Burlington Stores
- Cox Enterprise
- DFW International Airport
- Dillard's
- Google
- Michelin
- Mitsubishi Capital America Inc.
- Nestle USA
- Sherwin Williams
- Target
- The LEGO Group
- The Ohio State University
- The Walt Disney Company
- · University of Michigan
- Volvo Group North America
- Walmart Inc.

## See what exhibitors & attendees have to say



### **Exhibitors**

If you want to understand the personalities, relationships, and community that drive the waste industry, come to WasteExpo. Waste and Recycling is an old industry with an ever-changing landscape; coming to WasteExpo allows you to see the business' history and where it's headed, all in one place.

Kiel Harvey,
 Director of Compactor
 Service Solutions, Wastequip

WasteExpo is full of educational and inspirational sessions and workshops. The number of attendees in 2024 was very impressive and the quality of attendees met our expectations.

> — Gary Bilbro, EcoSafe Zero Waste



#### **Attendees**

The cultural and engagement information coming from others in our industry was an absolute treasure for our company to put in our toolbox.

Jen Dover, Director of Human
 Resources, Adams Sanitation
 Holding Company LLC

WasteExpo is a wealth of knowledge and can broaden your ability to enhance your business they the contacts that you make.

Edward Yost,
 Director of Operations,
 Ritchie Land Reclamation LP





## For WasteExpo Booth Sales/Sponsorships, please contact:



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